

Building a Winning Culture

Enjoy these informative NACD materials detailing culture as a corporate asset.

Publications

2017 NACD Report of the Blue Ribbon Commission on Culture as a Corporate Asset
To be released in print and online, October, 2017

NACD Directorship Magazine: The Culture Issue

The latest issue should land in your mailboxes soon, and will be live at **NACDonline.org/Magazine on September 26**. Would you like to receive the digital edition only? E-mail NoPrintMagazine@NACDonline.org with "Send me the digital edition only" in the title line and your full name in the body. We'll take care of the rest.

Articles and Blog

NACD Directorship Magazine: Why the VW Board Appears Stuck in Low Gear
by Michael Marquardt

<https://www.nacdonline.org/Magazine/Article.cfm?ItemNumber=26111>

NACD Advisory Council Briefings

Building a Strong Board Culture: Perspectives from Fortune 500 Committee Chairs

LINK: <https://blog.nacdonline.org/2017/05/chairs-building-culture/>

Driving Behaviors Through Incentives and Risks

LINK: <https://blog.nacdonline.org/2017/04/culture-incentives-risks/>

NACD Heartland Chapter Website

To download materials from recent chapter programs, visit the past program pages at Heartland.NACDonline.org/Resources/meeting.

To register for the next Heartland Chapter program visit: Heartland.NACDonline.org/events.

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