



**The Great Opportunity: Social Media & the Boardroom  
May 6, 2019 | Kansas City  
Resource List**

**Speakers:**

Connect with us!

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**Social Media for Leaders:**

**Written by Christina:**

1. [Build Thought Leadership Across the Digital Space with Engagement and Consistency](#) (Forbes)
2. [5 Pro Tips to Becoming a LinkedIn Thought Leadership Master](#)
3. [Everything I need to Know about Creating Social Media Content I Learned from Texting my Best Friend](#)

**Written by Wayne**

[Get Over Yourself: Decide to Lead Insights from Hard Lessons Learned](#)

For additional leadership expertise, Wayne publishes 2-3 articles per week on his blog and LinkedIn.

**Social Media for C-Suite:**

[Achieving Stronger Social Media ROI Through Your C-Suite](#)

**Social Media and the Board:**

[Help Board Members Become Thoughtful Social Media Users](#)

[Social Media & Governance: Using It to Advance Your Mission](#)

[Three Top Things a Nonprofit Board Can Do in Social Media](#)

**Social Media Stats and Trends:**

[Social Media in 2020: 11 Data-Backed Predictions](#)

[10 Social Media Trends That Will Matter Most in 2019](#)

[5 Data-Backed Social Media Trends You Need to Know for 2019](#)